

Why sexy design-focused condos fetch up to \$59M in Manhattan

By Christopher Cameron October 23, 2018



Designer William Sofield created suave interiors to rival views at 111 West 57th Street, along NYC's Billionaire's Row. Prices at the new tower start at \$18 million.

Some of the world's top interiors experts are tackling dazzling new Manhattan projects.

William Sofield — known for his work designing stores for Tom Ford, Ralph Lauren and YSL — masterminded the layouts at JDS Development Group, Property Market Group and Spruce Capital Partners' 111 West 57th Street.

The staggering 1,428-foot tower, which launched sales in September, oozes urbanity via white macauba stone floors in entrance galleries, smoke-gray patterned oak floors in living spaces and veined white-onyx bathrooms. The 46-unit building will top off in January (from \$18 million for a

4,491-square-foot residence to \$57 million for a 7,128-square-foot spread).

For a downtown vibe, head to The Getty, at 503 West 24th St. in Chelsea, which opened earlier this month. "Leather daddy" architect and designer Peter Marino gave the 11-story, five-unit building an elaborate checkerboard facade, using 167 window panes of all sizes. Inside, Marino sourced more than 60 finishes of stone, marble and wood from four continents; he installed art walls and commissioned custom millwork throughout. Even kitchens have star power, with layouts imagined by chef Daniel Boulud.

(This spring, a three-story penthouse at the project sold for \$59 million; four units remain, asking \$16.2 million to \$22 million. In Long Island City, Australian star designer Paris Forino recently put her finishing touches on Adam America's Galerie, at 22-18 Jackson Ave., which

modern but with artful, whimsical moments." (Prices range from \$550,000 for a studio to \$2.5 million for three-bedroom penthouse.)

opens next year. Directly across from MOMA's PS1 gallery, the 182-unit condominium is itself meant to be a work of art, with vaulted archways in the lobby and herringbone floors made from stone.

"There is a big art motif in the building, with curated work throughout the public spaces," Forino tells us. "Everything is clean and